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**Midlands Community Foundation Names
Big Brothers Big Sisters of the Midlands
Its 2009 Reflection Ball Proceeds Recipient**

Papillion, Neb., October 6, 2009 – Midlands Community Foundation is pleased to announce that proceeds from the organization’s 2009 Reflection Ball on Nov. 14 will benefit Big Brothers Big Sisters of the Midlands, the oldest and largest youth mentoring organization in the United States.

Midlands Community Foundation’s annual Reflection Ball plays an integral part in accomplishing the foundation’s mission of enhancing the quality of life for Sarpy and Cass county residents. Since its inception, the Foundation has awarded gifts totaling millions of dollars to many worthy organizations. “For nearly 30 years, the Reflection Ball has been an important social and fund-raising event for the communities we serve and we are looking forward to hosting this year’s Ball for Big Brothers Big Sisters of the Midlands,” said Tonce Gay, Midlands Community Foundation’s executive director.

Big Brothers Big Sisters is a donor-supported volunteer organization whose mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. This year, Big Brothers Big Sisters of the Midlands is celebrating 50 years of changing how children grow up in our community. In 2008, nearly 1,200 children were mentored by a Big Brother, Big Sister or Big Couple through Big Brothers Big Sisters. Research reveals that children with Big Brothers and Big Sisters improve their self-esteem, have better relationships with their peers, avoid risky behaviors, and enhance their opportunities for school success.

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The mission of Midlands Community Foundation is to benefit the diverse needs of the Sarpy and Cass county communities by providing financial support, involvement and service. The Foundation has placed an emphasis on prevention and education with a strong commitment toward programs benefiting health, art, culture, community, economic development, education and human services.

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